Hello. This is the story of SP Venture.

- Accountancy (S75)
- Banking & Finance (S76)
- Business Administration (S71)
- Business Innovation & Design (S34)
- Financial Informatics (S46)
- Human Resource Management with Psychology (S48)
- International Business (S36)
- Tourism & Resort Management (S55)
We offer an authentic learning programme that will enhance your experience via overseas credit transfer programmes, multi-disciplinary projects and participation in competitions.

SP is the only polytechnic that offers unique and industry-relevant courses such as the Diploma in Human Resource Management with Psychology and the Diploma in Business Innovation and Design. You will learn in exclusive facilities such as the Entrepreneurship Resource and Ideas Centre (ERIC), Business Innovation & Design Studios, UOB Kay Hian-SP Dealing Centre, SPeLL (a retail living lab located at Changi Airport), the Hospitality Learning Hub, the Human Resource Learning Studio, the International Business Active Learning Lab (iBall) and the Accountancy Collaboration Studio.

The SP Business School diploma is highly valued by employers and widely accredited by reputable universities worldwide for admission to accelerated degree programmes. Our business courses give you many exemptions in professional courses.
Why SP Business School?

SP Business School provides our students with:

• Firm foundations in business competencies
• Immersion and discovery in the world of Business
• Right attributes and potential to succeed
• Selection of choice courses
• Track records and reputations built up by our successful graduates
Diploma in Accountancy (DAC – S75)

If there’s one job that stays in demand regardless of economic conditions, it would have to be accounting. No business can thrive without a team of competent accounting and finance professionals.

At the Diploma in Accountancy (DAC) course, you will learn that accounting is more than just working with numbers. It involves understanding crucial financial information and economic behaviours that enable you to envision fresh business solutions for organisations. It is also the foundation for a wide variety of roles in areas such as Taxation, Corporate Finance, and Business Development. The DAC helps you to acquire both critical and creative thinking skills; develop leadership skills and global business perspectives; and build a strong sense of social responsibility.

SP was also the first institution to train accountants in Singapore, and many of our graduates have become partners in international accounting firms, Chief Executive Officers and Directors of multinational companies.

Seize the opportunity. Invest in your future in accountancy.

Selected Diploma in Accountancy students may participate in the mini APEX Programme which is specially designed to provide insights and skills development in the accounting profession. For details, visit www.sp.edu.sg and search for “DAC Course”.
Our USPs

✔ Hands-on experiential learning opportunities in the new Accounting Collaboration Studio
✔ Opportunity to stretch your potential through our DAC mini APEX Programme, known as the Leadership Exploration and Development (LEAD) Programme
✔ Generous credit exemptions from professional accounting bodies including the Chartered Institute of Management Accountants (CIMA)
✔ Overseas exposure via study trips and overseas immersion programmes in countries like Australia, United Kingdom and China
✔ Internship opportunities at excellent companies for exposure to various aspects of accounting work
✔ Management of Finance and Accounting operations at our Changi Airport Terminal 3 concept store, SP Entrepreneurship Learning Lab (SPELL)
✔ Option to be awarded the CIMA Diploma / Advanced Diploma in Management Accounting, allowing you to start working on your professional qualifications while still in school

Entry requirements

Aggregate Type: ELR2B2-B

<table>
<thead>
<tr>
<th>Subject</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) English Language</td>
<td>1 - 6</td>
</tr>
<tr>
<td>b) Mathematics</td>
<td></td>
</tr>
<tr>
<td>(Elementary/Additional)</td>
<td>1 - 6</td>
</tr>
<tr>
<td>c) Any three other subjects</td>
<td>1 - 6</td>
</tr>
</tbody>
</table>

Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English / Chinese / Malay / Tamil
- Media Studies (Chinese) / (English)
- Music
- Principles of Accounts
The Diploma in Accountancy is a three-year full-time programme.

**Course Modules**

**First Year**
- Business Communication
- Discovering Business & Enterprise
- Fundamentals of Marketing
- IT for Business
- Macroeconomics
- Management & Organisational Behaviour
- Microeconomics
- Principles of Accounting
- Statistics for Business
- General Education 1
- General Education 2

**Second Year**
- Accounting Information Systems
- Auditing
- Business Law
- Company Law
- Cost Accounting
- Financial Accounting
- Financial Analysis and Management
- Taxation
- Social Innovation Project
- General Education 3

**Third Year**
- Advanced Financial Accounting
- Communication Skills for Business
- Internship
- Management Accounting
- Personal Social Effectiveness for Accountants

**Options (choose one of the following options)**

**Finance Option**
- Financial Markets
- Investment
- International Trade Finance & Documentation

**Information Technology Option**
- Fundamentals of Electronic Business
- Fundamentals of Spreadsheet Programming
- Web Publishing

**Integrated Accounting Practice Option**
- Corporate Secretarial Practice
- Integrated Accounting Practice

**International Business Option**
- Global Business Environment
- Global Marketing
- Principles of Import-Export Trade

**New Venture Planning Option**
- Corporate Secretarial Practice
- New Venture Planning

**Free Electives**
- Mathematics for Business
- Chinese Business Research and Immersion Programme
Exciting career opportunities await you when you graduate. Graduates will have excellent job prospects in accounting, auditing, costing, finance, taxation, banking, business development and systems analysis.

Bright Future

The highlight of my course was the internship programme. I was posted to Deloitte and Touche, one of the big four auditing firms in the world. It was an eye opening experience to be able to check on the financials of different companies. I was under the SP Outstanding Talent programme which brought me to Dubai for an international conference. SP was a really awesome experience for me!

Shilton Tan, Class of 2011

Further Studies

You can pursue further studies in accountancy or business degree programmes with local or foreign universities. Advanced standing will be given by foreign universities. You will be granted generous exemptions from professional bodies such as The Institute of Chartered Accountants in England and Wales (ICAEW), The Association of Chartered Certified Accountants (ACCA) and The Chartered Institute of Management Accountants (CIMA).
The banking and finance sector is a major driving force of the Singapore economy. Embarking on SP’s Diploma in Banking and Finance (DBKF) course will prepare you for a promising future.

We are the premier Banking and Finance course with the largest intake and most number of graduates out in the industry. Under DBKF, you get to specialise in one of two options – Banking or Financial Trading.

You will receive a quality education that is specialised, yet broad-based and highly recognised by the industry and many universities.
## Entry Requirements

**Aggregate Type:** ELR2B2-B

<table>
<thead>
<tr>
<th>Subject</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) English Language</td>
<td>1 - 6</td>
</tr>
<tr>
<td>b) Mathematics</td>
<td>1 - 6</td>
</tr>
<tr>
<td>(Elementary/Additional)</td>
<td></td>
</tr>
<tr>
<td>c) Any three other subjects</td>
<td>1 - 6</td>
</tr>
</tbody>
</table>

**Note:**
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English / Chinese / Malay / Tamil
- Media Studies (Chinese) / (English)
- Music
- Principles of Accounts

- Solid and relevant curriculum to give you a head-start in work or further studies
- Option in either Banking or Financial Trading
- Preparations for industry exams such as the Associate Financial Planner Certification (for those who take the Banking Option), the Certificate in Technical Analysis by the Singapore Technical Analysts and Traders Society (STATS) (for those in the Financial Trading Option) and Capital Markets and Financial Advisory Services Exam (CMFAS)
- Exclusive facilities such as the UOB Kay Hian-SP Dealing Centre, where online real-time financial information from Thomson Reuters and trading simulation software are used
- Practical training, field trips, industrial training programmes with international banks and financial institutions, financial and business strategy competitions and overseas credit transfer programmes
The Diploma in Banking and Finance is a three-year full-time programme.

### First Year
- Business Communication
- Discovering Business & Enterprise
- Fundamentals of Marketing
- IT for Business
- Macroeconomics
- Management & Organisational Behaviour
- Microeconomics
- Principles of Accounting
- Statistics for Business
- General Education 1
- General Education 2

### Second Year
- Business Law
- Corporate Finance
- Customer Relationship Management
- Financial Accounting
- Financial Markets & Institutions
- Fundamentals of Finance
- Macroeconomic Analysis I
- Macroeconomic Analysis II
- Social Innovation Project
- General Education 3

#### Banking Option
- International Trade Finance & Documentation
- Investment
- Treasury

#### Financial Trading Option
- Equity Analysis
- Securities Regulations

### Third Year
- Banking Law
- Credit Risk Analysis & Management
- Financial Planning
- New Venture Planning
- Professional Preparation
- Wealth Advisory Process & Relationship Skills
- Internship Programme
- Portfolio Management
- Technical Analysis
- Technical Trading
- Internship Programme

#### Free Electives (choose one)
- Cultural Intelligence
- Fixed Income Analysis
- Fundamentals of Electronic Business
- Introduction to Psychology
- Mathematics for Business

#### Financial Trading Option
- Fixed Income Analysis
- Forex Trading
- Futures & Options
- New Venture Planning
Exciting and challenging career opportunities await you when you graduate. You can look forward to rewarding and challenging careers in banks, financial institutions or the finance department of any company. Those in the Banking Option can develop their careers in areas like Credit and Marketing; Trade Finance; Retail and Corporate Banking; Treasury; Private Banking and Financial Planning.

If you specialised in the Financial Trading Option, you can develop your career in areas like Dealing, Trading and Broking; Research and Risk Control; Sales and Marketing; Operations and Settlements; and Regulatory Compliance. You can also start your career dealing with foreign exchanges, futures & options, stocks, bonds, bullions and commodities.

Bright Future

The hands-on approach of learning in SP has taught me teamwork and leadership building. It also helped to build up my confidence to speak up and present myself well. Interacting with lecturers and peers has helped to shape me into a more mature person.

Selene Bay, Class of 2011, now pursuing a degree programme in Singapore Management University under the Lee Kong Chian Scholarship

Further Studies

You can pursue further studies in business and finance degree programmes in reputable local and foreign universities. The latter will grant you generous advanced standing. You will also be ready to take modules in the Capital Markets and Financial Advisory Services Exam (CMFAS).
Diploma in Business Administration (DBA – S71)

The Diploma in Business Administration (DBA) is the leading business course that champions entrepreneurial thinking among ‘O’ level graduates who desire to be competent business leaders. This course will give you a taste of the real business world. Flexibility and choices are the key features of this course. You will have the opportunity to choose a specialisation via a portfolio of options. DBA graduates with the resultant attributes are much sought after by employers as they are primed to start contributing to the organisation quickly.

Selected Diploma in Business Administration students may participate in the mini APEX Programme which is specially designed to develop entrepreneurial mindsets. For details, visit www.sp.edu.sg and search for “DBA Course”.

Mini APEX Programme

Selected Diploma in Business Administration students may participate in the mini APEX Programme which is specially designed to develop entrepreneurial mindsets. For details, visit www.sp.edu.sg and search for “DBA Course”.

12
Variety of specialisation options including Marketing Management, Finance and Accounting, International Business and Trade, Retail Management, Logistics & Supply Chain Management, Entrepreneurship, and Overseas Immersion Programme

Opportunity to manage the state-of-the-art retail outlet, SP Entrepreneurship Living Lab (SPELL) at the Changi Airport Terminal 3

Curriculum with Business Design pedagogy

Exciting learning experiences through industry collaborated projects, hands-on activities, overseas immersion programmes and field trips

Entry requirements

<table>
<thead>
<tr>
<th>Subject</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) English Language</td>
<td>1-6</td>
</tr>
<tr>
<td>b) Mathematics (Elementary/Additional)</td>
<td>1-6</td>
</tr>
<tr>
<td>c) Any three other subjects</td>
<td>1-6</td>
</tr>
</tbody>
</table>

Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English / Chinese / Malay / Tamil
- Media Studies (Chinese) / (English)
- Music
- Principles of Accounts

Aggregate Type: ELR2B2-B
The Diploma in Business Administration is a three-year full-time programme.

Over the first two years, you will acquire knowledge and skills in core business fundamentals.

## First Year
- Business Communication
- Discovering Business and Enterprise
- Fundamentals of Marketing
- IT for Business
- Macroeconomics
- Management & Organisational Behaviour
- Microeconomics
- Principles of Accounting
- Statistics for Business
- General Education 1
- General Education 2

### Advanced Modules (choose one)
- SP Entrepreneurship Living Lab
- Economic Analysis

## Second Year
- Business Law
- Cultural Intelligence
- Consumer Psychology
- Financial Analysis and Management
- Financial and Management Accounting
- Fundamentals of Electronic Business
- Global Business Environment
- Human Resource Management
- Marketing Intelligence & Research
- Quantitative Analysis
- Social Innovation Project
- General Education 3

### Options (choose any two of the following options)
- Finance and Accounting
- International Business and Trade
- Marketing Management
- Logistics & Supply Chain Management
- Retail Management
- Entrepreneurship
- Overseas Immersion Programme

### Advanced Modules (choose one)
- Mathematics for Business
- Overseas Study Programme

## Third Year
- Communication Skills for Business
- New Venture Planning

### Advanced Modules (choose one)
- Mathematics for Business
- Overseas Study Programme
Exciting and challenging career opportunities in the business world await you when you graduate. Your career options, based on your specialisations, are wide and varied. These include starting off as an Executive in business development, finance, accounting, sales and marketing, public relations, event management, advertising and research in the public sector or with private companies.

Bright Future

With its rigorous yet flexible and practical academic programme, the Diploma in Business Administration (DBA) course has prepared me for many challenges that life poses. Be it satisfying the desire for academic knowledge, seeking enrichment for personal development through numerous student activities, or even just wanting to have a fun-filled, experiential and unique student life, DBA has it all! Youth is precious, and there are no better places to seek a more holistic business education than here!

John Ser, Class of 2012 from DBA, Singapore Industry (Charles and Keith) Scholar

Further Studies

You can apply for further studies with local or foreign universities. The latter will offer generous advanced standing where you can enrol in the second year of various degree programmes. Many of our graduates have clinched scholarships to pursue business-related degrees in local and foreign universities.
DBID is the one and only diploma course offered by a polytechnic that incorporates design thinking into business education. This is Design Thinking (DT) – a new method to fast track innovation in businesses. It teaches business students to generate ideas with a designer’s creative mindset, and match those ideas to users’ needs that are critically identified by one’s business acumen.

The Economic Strategies Committee Report 2010 highlighted design thinking as a way forward for Singapore companies, and our DT framework is strengthened by our partnership with Rotman DesignWorks of University of Toronto’s Rotman School of Management, one of the world’s best business schools.

DBID, which emphasises this new thinking strategy, will prepare you to join companies worldwide that are surging ahead with DT.
Our USPs

✓ A revolutionary approach to business education
✓ Learning in the inspiring Business Innovation & Design Studio, the first of its kind in any educational institution in Singapore
✓ Participation in a business design boot camp at Rotman DesignWorks, University of Toronto
✓ A 15-week internship with companies that are transforming their business into the next Apple
✓ Opportunities to innovate projects for real clients through SP’s design thinking living labs – namely the Live Well Collaborative and DesignWorks Singapore
✓ Ministry of National Development (MND) Scholarships (of $15,000 each) to pay for your Diploma fees and boot camp expenses at the Rotman DesignWorks in Toronto, Canada

Entry requirements

Aggregate Type: ELR2B2-B

<table>
<thead>
<tr>
<th>Subject</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) English Language</td>
<td>1 - 6</td>
</tr>
<tr>
<td>b) Mathematics</td>
<td>1 - 6</td>
</tr>
<tr>
<td>(Elementary/Additional)</td>
<td></td>
</tr>
<tr>
<td>c) Any three other subjects</td>
<td>1 - 6</td>
</tr>
</tbody>
</table>

Note:
To be eligible for admission, you must also have sat for one of the following subjects:
• Art / Art & Design • Business Studies
• Combined Humanities • Economics • Geography
• Higher Art • Higher Music • History
• Introduction to Enterprise Development
• Literature in English / Chinese / Malay / Tamil
• Media Studies (Chinese) / (English) • Music
• Principles of Accounts
The Diploma in Business Innovation and Design is a three-year full-time programme.

**Course Modules**

<table>
<thead>
<tr>
<th>First Year</th>
<th>Second Year</th>
<th>Third Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Business Communication</td>
<td>• Business Law</td>
<td>• Change Management</td>
</tr>
<tr>
<td>• Discovering Business and Enterprise (Introduction to Business Design)</td>
<td>• Consumer Psychology</td>
<td>• Ethics &amp; Social Responsibility</td>
</tr>
<tr>
<td>• Fundamentals of Marketing</td>
<td>• Emotional Intelligence &amp; Empathy</td>
<td>• Global Business Environment</td>
</tr>
<tr>
<td></td>
<td>• Financial Analysis &amp; Management</td>
<td>• Strategic Business Design (Business Model Generation)</td>
</tr>
<tr>
<td></td>
<td>• IT for Business</td>
<td>• Strategic Management</td>
</tr>
<tr>
<td></td>
<td>• Macroeconomics</td>
<td>• Internship - 15 weeks (local or overseas)</td>
</tr>
<tr>
<td></td>
<td>• Management &amp; Organisational Behaviour</td>
<td></td>
</tr>
</tbody>
</table>
Armed with a Diploma in Business Innovation and Design you will be invaluable either in conventional or emerging business jobs across industries - these include “A” List business analysts, market researchers, brand executives, innovation executives or strategy design executives, among other exciting jobs.

“Once again, Singapore is leading the way globally in making Business Design a core thrust of its economic policy. I have nothing but the greatest respect for the country, our partner Singapore Polytechnic, and the new Diploma in Business Innovation and Design.”

Roger Martin, Dean, Rotman School of Management, University of Toronto

Bright Future

Further Studies

You will be a much sought after candidate by some of the best universities in the world which are looking for graduates with a unique mindset and the potential to transform businesses not just into profit-making giants but socially responsible agents of change. A conventional business degree or degree in business with design thinking – it is all up to you.
Diploma in Financial Informatics (DFI - S46)

DFI is a multi-disciplinary course that trains you in both the Business Finance and IT sectors. The DFI curriculum provides for integrated learning in IT and Business. It provides holistic education giving students the edge in various diverse industries.

Students’ academic life is complemented by social and global oriented programmes including peer-mentoring scheme, social intelligence preparation, community service initiatives and various creative camps.
Our USPs

☑ IDA scholarship which is a through-train scholarship from Polytechnic course to Degree course
☑ Multi-disciplinary skills that broaden your career prospects and provide you with the competitive edge
☑ Overseas immersion programme to Silicon Valley, University of California, Berkeley and Stanford University
☑ Both local and overseas internship opportunities with excellent organisations
☑ Alignment with professional certification such as the Financial Industry Competency Standards Certification, Chartered Institute for Securities & Investment Certification and SAP Associate Certification
☑ Positive interactions and synergy amongst peers

Entry requirements

Aggregate Type: ELR2B2-C

<table>
<thead>
<tr>
<th>Subject</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) English Language</td>
<td>1 - 7</td>
</tr>
<tr>
<td>b) Mathematics</td>
<td>1 - 6</td>
</tr>
<tr>
<td>(Elementary/Additional)</td>
<td></td>
</tr>
<tr>
<td>c) Any three other subjects</td>
<td>1 - 6</td>
</tr>
</tbody>
</table>

Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Biology
- Chemistry
- Computer Studies
- Creative 3D Animation
- Design & Technology
- Food & Nutrition
- Fundamentals of Electronics
- Physics
- Science (Chemistry, Biology)
- Science (Physics, Biology)
- Science (Physics, Chemistry)
The Diploma in Financial Informatics is a three-year full-time programme.

<table>
<thead>
<tr>
<th>Course Modules</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Year</strong></td>
</tr>
<tr>
<td>- Business Communication</td>
</tr>
<tr>
<td>- Database Management Systems</td>
</tr>
<tr>
<td>- Fundamentals of Marketing</td>
</tr>
<tr>
<td>- Introduction to Financial Markets and Management</td>
</tr>
<tr>
<td>- IT for Business</td>
</tr>
<tr>
<td>- Macroeconomics</td>
</tr>
<tr>
<td>- Mathematics for Business</td>
</tr>
<tr>
<td>- Microeconomics</td>
</tr>
<tr>
<td>- Principles of Accounting</td>
</tr>
<tr>
<td>- Systems Analysis &amp; Design</td>
</tr>
<tr>
<td>- General Education 1</td>
</tr>
<tr>
<td>- General Education 2</td>
</tr>
</tbody>
</table>

| **Second Year** |
| - Business Analytics |
| - Business Law |
| - Enterprise Resource Planning |
| - E-Banking |
| - Statistics for Business |
| - Financial Analysis & Management |
| - Financial & Management Accounting |
| - Java Programming for Web |
| - Infocomm Security |
| - Management & Organisational Behaviour |
| - Social Innovation Project |
| - General Education 3 |

| **Third Year** |
| - Business Process Management |
| - Operations Security, Policies & Auditing |
| - Final Year Project |
| - Internship Programme |
| - Professional Preparation |
| - Options (Choose One) Accounting Option |
| - Audit & Assurance |
| - Costing & Company Law |
| - Principles of Taxation |
| - Finance Option |
| - Deal Processing and Settlement Flow |
| - Financial Markets Products |
| - Risk & Investment Funds Administration |
DFI graduates can look forward to wide and exciting careers in banks, finance houses and organisations as finance executives, business analysts, information specialists or be entrepreneurs.

“"What I like most about DFI is the strong sense of belonging among the DFI community, from peers, our seniors and juniors, lecturers and alumni. Together, we support each other and have lots of fun and fond memories. The course’s unique nature of multiple disciplines also broadens my perspectives and helps navigate the finding of my interests and career goals.""

Ng Sin Yee, Class of 2012, NUS Scholar, now pursuing a degree at NUS Business School, National University of Singapore

Further Studies

DFI graduates can apply for degree courses in Business, Finance, Accountancy and Information Systems. You can also pursue professional programmes in Financial Industry Competency Standards (FICS) Certification, Chartered Institute for Securities & Investment (CISI) Certification, SAP Associate Certification and The Institute of Chartered Accountants in England and Wales (ICAEW).
Diploma in Human Resource Management with Psychology (DHRMP - S48)

DHRMP is a unique course that covers relevant areas of human resource management and psychology to enhance the effectiveness of future Human Resource practitioners.

Emotional Intelligence and Positive Psychology concepts are also infused into the DHRMP curriculum to reinforce the awareness and development of students’ Emotional Quotient (EQ).

Singapore Polytechnic is the only polytechnic in Singapore to offer this full-time course.
Our USPs

- An edge in people skills with Emotional Intelligence and Positive Psychology infused into our DHRMP curriculum
- Head-start in HR career through professional accreditation as HR Associate by the Singapore Human Resources Institute (SHRI)
- Participations in HR-related events and competitions
- Overseas immersion and credit transfer programmes, overseas internships and overseas study trips to learn about foreign businesses and their HR practices
- DHRMP scholarships offered by industry partners
- Quality training facilities in our innovative and unique Human Resource Learning Studio

Entry requirements

Aggregate Type: ELR2B2-B

<table>
<thead>
<tr>
<th>Subject</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) English Language</td>
<td>1 - 6</td>
</tr>
<tr>
<td>b) Mathematics</td>
<td></td>
</tr>
<tr>
<td>(Elementary/Additional)</td>
<td>1 - 6</td>
</tr>
<tr>
<td>c) Any three other subjects</td>
<td>1 - 6</td>
</tr>
</tbody>
</table>

Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English / Chinese / Malay / Tamil
- Media Studies (Chinese) / (English)
- Music
- Principles of Accounts
The Diploma in Human Resource Management with Psychology is a three-year full-time programme.

**Course Modules**

**First Year**
- Business Communication
- Discovering Business & Enterprise
- Fundamentals of Marketing
- IT for Business
- Macroeconomics
- Management & Organisational Behaviour
- Microeconomics
- Principles of Accounting
- Statistics for Business
- General Education 1
- General Education 2

**Second Year**
- Business Law
- Cultural Intelligence
- Compensation & Benefits Management
- Financial Management
- HR Information System
- Negotiation & Conflict Management
- Psychology in Counselling
- Performance Management
- Recruitment and Selection
- Research Methods
- Training & Development
- Social Innovation Project
- General Education 3

**Third Year**
- Employee & Industrial Relations
- Employment Law
- Global HRM
- Integrated HR Project
- Internship Programme
- Professional Preparation
- Psychology in Work Behaviour
- Business Planning for New Ventures
- Fundamentals of Electronic Business
- Mathematics for Business
- Principles of New Media Marketing
- Free Elective (choose one)
In today’s increasingly competitive world, Human Resource Management plays a vital role in the growth and success of any organisation. DHRMP graduates are prepared to be at the forefront of success creations through people in any organisation.

Exciting career opportunities await you when you graduate. DHRMP graduates have excellent job prospects in a wide spectrum of industries at entry and executive levels in Recruitment & Selection, Employee & Industrial Relations, Compensation & Benefits, Training & Development and Talent Management.

Bright Future

“D is for the dedicated lecturers I have met and the deep friendships I have forged with them. H is for the happy and homely feelings of being in this course. R is for the rich knowledge that I gained. M is for the memories that I’ll remember for life. P is for the possibilities that the school has opened up for me. There’s nothing more I could ask for in my three years of DHRMP in SP Business School.”

Vanna Koh Wee Nah, Class of 2011, now pursuing a Sociology degree at the Nanyang Technological University

Further Studies

You can pursue further education at local and foreign universities. With your diploma, you can gain direct entry into the second year of a three-year degree programme at reputable foreign universities.
The Diploma in International Business is an SP APEX Programme specially designed to inspire and help you reach the peak of your ability. For details, visit www.sp.edu.sg and click on the APEX banner.

The Diploma in International Business equips you with the core international business competencies that are necessary to tackle the challenges of an increasingly globalised world. The key goal of the DIB course is to groom you to be a global talent – one who is culturally intelligent, multi-lingual, and ready to lead.
Our USPs

- Innovative integrated curriculum that provides you valuable insights into how business organisations operate and strategise in the international arena
- A powerful blend of Business Intelligence, Cultural Intelligence and People Intelligence
- Unique learning space called iBall (International Business Active Learning Lab) to enhance your learning experience
- Cultural appreciation programmes in China and India where you will learn about the business practices of emerging economies
- Overseas social innovation programmes which allow you to apply your skills and knowledge to meet community needs
- Overseas immersion programmes in a leading foreign university such as the University of Washington (USA) and Tsinghua University (China) to earn academic credits
- Attachments with overseas companies during your final year of study to help you acquire relevant work experience

Entry requirements

**Aggregate Type: ELR2B2-B**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) English Language</td>
<td>1 - 6</td>
</tr>
<tr>
<td>b) Mathematics</td>
<td>1 - 6</td>
</tr>
<tr>
<td>(Elementary/Additional)</td>
<td></td>
</tr>
<tr>
<td>c) Any three other subjects</td>
<td>1 - 6</td>
</tr>
</tbody>
</table>

Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English / Chinese / Malay / Tamil
- Media Studies (Chinese) / (English)
- Music
- Principles of Accounts
The Diploma in International Business is a three-year full-time programme.

**Course Modules**

**First Year**
- Business Communication
- Discovering Business and Enterprise
- Fundamentals of Marketing
- IT for Business
- Macroeconomics
- Management & Organisational Behaviour
- Microeconomics
- Principles of Accounting
- Statistics for Business
- General Education 1
- General Education 2

**Second Year**
- Cultural Intelligence
- Doing Business Overseas
- Financial Management
- Global Business Environment
- Global Supply Chain Management
- International Finance
- International Marketing and Research
- International Relations
- Law Relating to International Business
- Leadership and Emotional Intelligence
- Social Innovation Project
- General Education 3

**Third Year**
- Foreign Language and Culture
- International Business Strategy
- International Economics
- Internship
- New Venture Planning
- Overseas Market Feasibility Research Project
- Principles of Import-Export Trade
- Professional Preparation
- Global HRM
- Marketing Communications
- Mathematics for Business
- Principles of New Media Marketing

**Free Elective (choose one)**
The Diploma in International Business, fully endorsed by the International Enterprise Singapore will put you in good stead – whether in charting your own journey as an entrepreneur or in pursuing your career aspirations to become an international operations manager, business developer, global brand executive or strategist.

Bright Future

You can pursue further education at top local and foreign universities. With your Diploma in International Business, you can obtain advanced standing from many reputable overseas universities. The specially formulated integrated learning curriculum and comprehensive overseas exposures will equip you well to excel in your studies in these universities.

Further Studies

As a university professor, the question I ask myself about programmes I evaluate is ‘Would I want my kids to enrol in this programme?’ If my children wanted to learn international business, I would be very satisfied if they chose the Diploma in International Business from Singapore Polytechnic.

Professor James Gerber, San Diego State University

The DIB course has been fulfilling and interesting. We have a dedicated group of engaging and fun lecturers who bring their industry and life experiences to make our modules relevant.

Cheryl Tay, final-year student
Tourism and Resort operations are amongst the fastest growing sectors in the Singapore economy. The opening of the two integrated resorts (IRs) and new tourist attractions have generated a high demand for professionals in these areas.

The Diploma in Tourism and Resort Management (DTRM) provides a winning combination of training in tourism and resort management skills as well as an extensive business education. These skills will equip you for an exciting role in Singapore’s IRs and the dynamic tourism and hospitality industries.

Emotional Intelligence concepts are also infused into the DTRM curriculum to reinforce the awareness and development of students’ Emotional Quotient (EQ) – an important skill element in the service industry.
Our USPs

- Studying sea cruise management on board a ship in your first year
- Learning in an overseas hotel for a hospitality training programme during your second year
- A 24-week internship programme in various tourism and hospitality related companies in your third year
- Opportunities for overseas internship programmes such as the Disney Theme Parks & Resorts International College Programme, Shangri-la Internship Programme (Beijing or Shanghai) and Jyvaskyla University of Applied Science (Finland) Internship Programme
- DTRM scholarships offered by industry partners

Entry requirements

Aggregate Type: ELR2B2-B

<table>
<thead>
<tr>
<th>Subject</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) English Language</td>
<td>1 - 6</td>
</tr>
<tr>
<td>b) Mathematics</td>
<td></td>
</tr>
<tr>
<td>(Elementary/Additional)</td>
<td>1 - 6</td>
</tr>
<tr>
<td>c) Any three other subjects</td>
<td>1 - 6</td>
</tr>
</tbody>
</table>

Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English / Chinese / Malay / Tamil
- Media Studies (Chinese) / (English)
- Music
- Principles of Accounts
The Diploma in Tourism and Resort Management is a three-year full-time programme.

### First Year
- Business Communication
- Discovering Business & Enterprise
- Fundamentals of Marketing
- IT for Business
- Macroeconomics
- Management & Organisational Behaviour
- Microeconomics
- Principles of Accounting
- Statistics for Business
- General Education 1
- General Education 2

### Second Year
- Business Law
- Cultural Intelligence
- Financial & Management Accounting
- Food & Beverage Management
- Gaming Operations & Management
- Human Resource Management
- Introduction to Hotel & Resort Operations
- Market Intelligence & Research
- Meetings, Incentives, Conventions & Events
- Professional Preparation
- Travel & Tourism Practices
- Social Innovation Project
- General Education 3

### Third Year
- Global Business Environment
- Resort Management
- Sponsorship Marketing in Tourism
- Service Quality Management
- Internship Programme
- Airline Services Management
- Introduction to Psychology
- Mathematics for Business
- Shopping Mall Management

### Free Elective (choose one)
- Airline Services Management
- Introduction to Psychology
- Mathematics for Business
- Shopping Mall Management
Exciting and challenging career opportunities in the business world await you when you graduate. Your career options include working with the integrated resorts, national tourism organisations, travel agencies, tourist attractions, hotels, airlines, spas, theme parks, meetings, incentives, conventions & exhibitions (MICE) companies and cruise lines.

My time in SP pursuing the DTRM course had been a journey that brought me much joy, invaluable learning experiences and self discovery. The excellent learning environment had enabled me to excel and map my future after SP. I was able to secure a SPRING Singapore Scholarship to pursue my studies at the Nanyang Technological University. With SP’s DTRM, the impossible is possible!

Tony Yeoh, Class of 2012, SPRING Scholar

You can pursue further studies at local or foreign universities. With your SP diploma, you can also gain advanced standing at reputable foreign universities.
For more information regarding entry requirements and course information, please contact:

SP Business School
Tel: (65) 6772 1889
Fax: (65) 6772 1952
Email: sb@sp.edu.sg
Website: www.sp.edu.sg/schools/sb

Singapore Polytechnic
500 Dover Road
Singapore 139651

The Polytechnic reserves the right to alter the information in this publication. Information is correct as at 1 January 2013.