

# An AEC Event: **Video for Educators**

(27 June 2013)

It is now possible to produce professional quality videos at low budget by merely using DSLR cameras or Smart phones. The videos can then be readily uploaded to the web. On 27 June 2013, Dr Seamus Phan, the Creative Director and Co-founder of McGallen & Bolden Group, was invited by the SP Adult Educator Community to show how the latest developments can be exploited to bring on-demand and live streaming video to students.



**Trainers will now be able to do video recording anywhere, including home, classroom, laboratory or outdoor. Since the millennial generation is generally mobile and access information through smartphones or tablets, the videos will be able to reach them easily.**



**Dr Phan explained how inexpensive accessories, such as stabilising rigs and external microphones, could dramatically improve the quality and feel of the videos.**



**Live demo! The audience found it relatively easy to produce videos which could also serve as a useful hobby. There is even an online edit function available to enhance the videos before uploading to YouTube.**