

DIPLOMA IN TOURISM AND RESORT MANAGEMENT

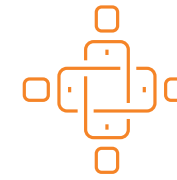
(DTRM – S55)

Enter the exciting world of tourism and learn about the intricacies of this industry that celebrates service excellence and going the extra mile for guests. The Diploma in Tourism and Resort Management (DTRM) course will help you gain insights into how people from various cultures and traditions work hand in hand to exceed guests' expectations and to build guest loyalty.



EXPERIENCE AN EXCITING LEARNING JOURNEY

You will receive valuable real-life experience both from the perspectives of service providers and guests through the course's integrated applied learning approach, exciting study trips, regular field trips and experiential learning trips.



ENJOY STRONG INDUSTRY SUPPORT

DTRM will help you build an industry network through a steady stream of local visits and guest speakers. Furthermore, you will be provided with real world experience through your internship at:

- International hotels
- Resorts
- Attractions
- Travel Agencies
- Airlines
- Event Management companies

You will also get a chance to meet major industry players and participate in exclusive events. Scholarships from the top companies in the industry such as Fairmont and Swissotel Hotels, Chan Brothers Travel and Marina Bay Sands are available.



ENTRY REQUIREMENTS

2016 JAE ELR2B2: 12
Aggregate Type: ELR2B2-B

SUBJECT	GRADE
English Language	1 - 6
Mathematics (Elementary / Additional)	1 - 6
Any three other subjects	1 - 6

Note:
To be eligible for admission, you must also have sat for one of the following subjects:

- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English / Chinese / Malay / Tamil
- Media Studies (Chinese) / (English)
- Music
- Principles of Accounts



PREPARE TO MAKE AN IMPACT

The DTRM Course covers tourism's diverse segments such as hotels and resorts, attractions, events management, travel agencies, airlines and cruise lines. DTRM provides a 22-week internship programme in various tourism and hospitality related companies in the third year or a 44-week Hospitality Mid Management Internship Programme (HMMIP) for selected students.

The DTRM course is a three-year full-time programme.

All full-time diploma students are required to take two compulsory Education and Career Guidance Modules in SP. Students will take SP101A: Education and Career Guidance 1 – Personal Development (15 hours) in their first year. In their second or third year, students will take SP201A: Education and Career Guidance 2 – Career Development (30 hours).

All students are required to take one compulsory Sports for Life (SFL) module for one semester in their first year in SP. In their second and third year, students may sign up for SFL module as an elective.

COURSE MODULES



FIRST YEAR

- Business Accounting
- Business and Technology
- Communicating for Project Effectiveness
- Education and Career Guidance 1
- Fundamentals of Marketing
- General Education 1
- General Education 2
- IT & Data Analysis for Business
- Macroeconomics
- Management and Organisational Behaviour
- Microeconomics
- Prescribed First Year Elective
- Statistics for Business

SECOND YEAR

- Airline and Cruise Management
- Business Law
- Cultural Intelligence
- Events Management
- Financial & Management Accounting
- Food & Beverage Management
- Hotel Sales and Marketing
- Human Resource Management
- Introduction to Hotel & Resort Operations
- Travel & Tourism Practices
- Social Innovation Project
- General Education 3
- Education and Career Guidance 2

THIRD YEAR

- Gaming Operations & Management
- Global Business Environment
- Resort Management
- Sponsorship Marketing in Tourism
- Service Quality Management
- Internship Programme

FREE ELECTIVE

(choose one)

- Business Analytics
- Mathematics for Business
- Principles of New Media Marketing

BE READY FOR A FULFILLING CAREER

Your career options include working in:

- Integrated Resorts
- Singapore Tourism Board
- Travel Agencies
- Tourist Attractions
- Hotels
- Airlines
- Spas
- Events Management companies
- Cruise Lines
- Service-related companies such as Call Centres and Customer Service

You can pursue further studies at local or foreign universities. You can also gain advanced standing at reputable foreign universities such as University of Winchester, University of Queensland and University of Surrey.



“I had an amazing three years with SP; I couldn't have asked for more! Nothing beats the memories created with my DTRM family, which will last me for a lifetime.”

Vetina Lin

DTRM Gold Medallist, Class of 2016

