• Accountancy (S75)
• Banking & Financial Services (S76)
• Business Administration (S71)
• Business Innovation & Design (S34)
• Financial Informatics (S46)
• Human Resource Management with Psychology (S48)
• International Business (S36)
• Tourism & Resort Management (S55)
At SP Business School, we kick-start your mind, body and soul so that you lead well, serve well and, yes, play well. It’s a world of volatility and complexity. We prepare you for continuing challenges that come your way and you will graduate with the confidence to keep up with the trends and demands of an ever changing world.
Our brand new diploma in Business Innovation & Design marks a new phase of SP Business School’s development and our charge into a distinctive pedagogy for the nurturing of a new breed of graduates. We are partnering the world leader in Business Design - The Rotman School of Management (University of Toronto) - to introduce Business Design, a cutting-edge new way of thinking into our curriculum. This will accelerate your learning of innovation and entrepreneurship.

SP is the only polytechnic that offers courses such as the Diploma in Human Resource Management with Psychology and the brand new Diploma in Business Innovation and Design. You will learn in exclusive facilities such as the Entrepreneurship Resource and Ideas Centre (ERIC), Business Design Centre (DesignWorks Singapore), Dealing Room, SPICE Travel (a travel agency for training students), SPELL (a retail living lab located at Changi Airport), the Hospitality Learning Hub and the Human Resource Learning Studio.

The SP Business School diploma is highly valued by employers and widely accredited by reputable universities worldwide for admission to accelerated degree programmes. Our business courses give you high exemptions in professional courses.

Download the free Tag Reader app onto your smartphone and scan this code for more details on SP Business School diploma courses.
Diploma in Accountancy (DAC – S75)

If there’s one job that remains to be in demand regardless of economic situation, it has to be accounting.

It’s not just about number crunching. The greater value of being in accounting is that you are able to provide crucial information to determine the present and future economic stability of an organisation.

The Diploma in Accountancy (DAC) course can be counted on to help you acquire strong technical and creative thinking skills, develop global business perspectives, social responsibility and leadership skills. Take the opportunity to invest and build your own future in accountancy.
Our uSPs
Our diploma gets you the most credit exemptions from professional accounting bodies like the Chartered Institute of Management Accountants (CIMA) due to our excellent academic programme. SP CIMA Scholarships are also offered.

You get overseas exposure via study trips and credit transfer programmes in countries like Japan, China and United States. You will get to do internships at excellent companies for exposure to various aspects of accounting work. You get to run the finance and accounting operations at our Changi Airport Terminal 3 concept store, SP Entrepreneurship Learning Lab (SPELL). You can also get the CIMA Diploma / Advanced Diploma in Management Accounting that will allow you to start working on your professional qualifications while still in school.

Entry Requirements
Aggregate Type: ELR2B2-B

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Note:
To be eligible for admission, you must also have sat for one of the following subjects:

- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English
- Literature in Chinese
- Literature in Malay
- Literature in Tamil
- Media Studies (Chinese)
- Media Studies (English)
- Music
- Principles of Accounts
DAC is a three-year full-time programme.

<table>
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<tr>
<th>FIRST YEAR</th>
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<th>THIRD YEAR</th>
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<tbody>
<tr>
<td>• Business Communication&lt;br&gt;• Discovering Business &amp; Enterprise&lt;br&gt;• Fundamentals of Marketing&lt;br&gt;• IT for Business</td>
<td>• Accounting Information Systems&lt;br&gt;• Auditing&lt;br&gt;• Business Law&lt;br&gt;• Company Law&lt;br&gt;• Cost Accounting</td>
<td>• Advanced Financial Accounting&lt;br&gt;• Communication Skills for Business&lt;br&gt;• Internship&lt;br&gt;• Management Accounting&lt;br&gt;• Personal Social Effectiveness for Accountants</td>
</tr>
<tr>
<td>• Management &amp; Organisational Behaviour&lt;br&gt;• Macroeconomics&lt;br&gt;• Microeconomics</td>
<td>• Financial Accounting&lt;br&gt;• Financial Analysis and Management&lt;br&gt;• Taxation</td>
<td>Free Electives (choose one option)&lt;br&gt;Finance Option&lt;br&gt;• Financial Markets&lt;br&gt;• Fundamentals of Investments&lt;br&gt;• International Trade Finance &amp; Documentation&lt;br&gt;International Business Option&lt;br&gt;• Global Business Environment&lt;br&gt;• Global Marketing&lt;br&gt;• Principles of Import-Export Trade</td>
</tr>
<tr>
<td>• Principles of Accounting&lt;br&gt;• Statistics for Accounting&lt;br&gt;• Critical Reasoning and Argumentation&lt;br&gt;• Critical Reasoning and Persuasion</td>
<td>• Social Innovation Project&lt;br&gt;• Independent Study Project and Presentation</td>
<td>Information Technology Option&lt;br&gt;• Fundamentals of Electronic Business&lt;br&gt;• Fundamentals of Spreadsheet Programming&lt;br&gt;• Web Publishing&lt;br&gt;Integrated Accounting Practice Option&lt;br&gt;• Corporate Secretarial Practice&lt;br&gt;• Integrated Accounting Practice&lt;br&gt;New Venture Planning Option&lt;br&gt;• Corporate Secretarial Practice&lt;br&gt;• New Venture Planning</td>
</tr>
</tbody>
</table>
Exciting career opportunities await you when you graduate. Graduates have excellent job prospects in accounting, auditing, costing, finance, taxation, banking, business development, and systems analysis.

Further Studies
You can pursue further studies in accountancy or business degree programmes with local or foreign universities. Advanced standing will be given by foreign universities. You will be granted generous exemptions from professional bodies such as The Institute of Chartered Accountants in England and Wales (ICAEW), The Association of Chartered Certified Accountants (ACCA) and The Chartered Institute of Management Accountants (CIMA).

"The highlight of my course was the internship programme. I was posted to Deloitte and Touche, one of the big four auditing firms in the world. It was an eye opening experience to be able to check on the financials of different companies. I was under the SP Outstanding Talent programme which brought me to Dubai for an international conference. SP was a really awesome experience for me!"

– Shilton Tan, Class of 2011 from DAC.
Diploma in Banking and Financial Services (DBF – S76)

SP offers the premier Diploma in Banking and Financial Services (DBF) course with the largest intake each year. Under DBF, you get to specialise in one of two options – Banking or Financial Trading.

The Banking Option prepares you for the dynamic and challenging world of banking and financial services. The Financial Trading Option prepares you for a career in banks, insurance companies, fund management companies and broking firms, or the finance departments of companies.
Our uSPs
SP is the only polytechnic that offers a rewarding choice of either Banking or Financial Trading Option. For those taking the Banking Option, you can graduate with a diploma plus certificate in the area of financial planning. For those taking the Financial Trading Option, you will also receive the Certificate in Technical Analysis conducted by Singapore Technical Analysts and Traders Society. You will learn in exclusive facilities such as the Dealing Room, with online real-time financial information from Thomson Reuters and trading simulation softwares.

You get comprehensive learning experience through practical training, field trips, industrial training programmes with international banks and financial institutions (both locally and overseas) and credit transfer programmes in foreign universities. You will participate in financial and business strategy competitions at tertiary and national levels.

Entry Requirements
Aggregate Type: ELR2B2-B

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Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English
- Literature in Chinese
- Literature in Malay
- Literature in Tamil
- Media Studies (Chinese)
- Media Studies (English)
- Music
- Principles of Accounts
DBF is a three-year full-time programme.

**FIRST YEAR**
- Business Communication
- Discovering Business & Enterprise
- Fundamentals of Marketing
- IT for Business
- Management & Organisational Behaviour
- Macroeconomics
- Microeconomics
- Principles of Accounting
- Statistics for Business
- Critical Reasoning and Argumentation
- Critical Reasoning and Persuasion

**SECOND YEAR**
- Business Law
- Corporate Finance
- Customer Relationship Management
- Financial Accounting
- Financial Markets & Institutions
- Fundamentals of Finance
- Macroeconomic Analysis I
- Macroeconomic Analysis II
- Social Innovation Project
- Independent Study Project and Presentation

**Banking Option:**
- International Trade Finance & Documentation
- Investment
- Treasury

**Financial Trading Option**
- Equity Analysis
- Securities Regulations

**THIRD YEAR**
- Banking Law
- Credit Risk Analysis & Management
- Financial Planning
- New Venture Planning
- Professional Preparation
- Wealth Advisory Process & Relationship Skills
- New Venture Planning
- Technical Analysis
- Technical Trading
- Portfolio Management

**Banking Option:**
- Fixed Income Analysis
- Fundamentals of Financial Modelling
- Fundamentals of Electronic Business
- Introduction to Psychology
- Mathematics for Business

**Financial Trading Option**
- Fixed Income Analysis
- Forex Trading
- Futures & Options

**Free Electives (choose one)**
- Fixed Income Analysis
- Fundamentals of Electronic Business
- Introduction to Psychology
- Mathematics for Business
Exciting and challenging career opportunities await you when you graduate. You can look forward to rewarding and challenging careers in banks, financial institutions or the finance department of any company. Those in the Banking Option can develop their careers in areas like Credit and Marketing; Trade Finance; Retail and Corporate Banking; Treasury; Private Banking and Financial Planning.

If you specialised in the Financial Trading Option, you can develop your careers in areas like Dealing, Trading and Broking; Research and Risk Control; Sales and Marketing; Operations and Settlements; and Regulatory Compliance. You can also start your career dealing with foreign exchange, futures & options, stocks, bonds, bullion and commodities.

Further Studies
You can pursue further studies in business and finance degree programmes in reputable local and foreign universities. The latter will grant you generous advanced standing. You will be exempted from Modules 6 and 8 of the Capital Markets and Financial Advisory Services Exam (CMFAS), in line with the licensing framework under the Securities & Futures Act and the Financial Advisers Act.

“The hands-on approach of learning in SP has taught me team work and leadership building. It also helped to build up my confidence to speak up and present myself well. Interacting with lecturers and peers has helped to shape me into a more mature person.”

– Selene Bay, Class of 2011 from DBF, now pursuing a degree programme in Singapore Management University under the Lee Kong Chian Scholarship.
Diploma in Business Administration (DBA – S71)

The Diploma in Business Administration (DBA) is the leading business course that champions entrepreneurial thinking among ‘O’ level graduates who desire to be a competent business leader. This course will give you a taste of the real business world. Having acquired the technical knowledge and skills, you have the opportunity to specialise via a portfolio of options. DBA graduates with such attributes are much sought after by employers as they are primed to start contributing to the organisation quickly.
Our uSPs

You will go through a specially-tailored curriculum through unique learning pedagogy such as Business Design. You will experience authentic learning through the management of the SP Entrepreneurship Living Lab (SPELL) at the Changi Airport Terminal 3. SPELL is a state-of-the-art retail outlet powered by Motorola Solutions. This diploma course offers flexibility, diversity and an enriching experience that comes with a sufficient degree of specialisation during your third year. Your specialisation options include Business Function, Industry Sector and Student Directed Programme clusters. You will get comprehensive learning experience through hands-on activities, local and overseas field trips and overseas immersion programmes. To develop your business skills, you have opportunities to take part in local and overseas competitions.

Entry Requirements

Aggregate Type: ELR2B2-B

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Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English
- Literature in Chinese
- Literature in Malay
- Literature in Tamil
- Media Studies (Chinese)
- Media Studies (English)
- Music
- Principles of Accounts
DBA is a three-year full-time programme.

Over the first two years, you will acquire knowledge and skills in core business fundamentals. In the final year, you will be given the opportunity to select from multiple options grouped under Business Function, Industry Sector and Student-Directed Programmes based on your interests and career aspirations.

**FIRST YEAR**
- Business Communication
- Discovering Business and Enterprise
- Fundamentals of Marketing
- IT for Business
- Business Law
- Cultural Intelligence
- Consumer Psychology
- Financial Analysis and Management
- Communication Skills for Business
- New Venture Planning
- Option Modules
  (choose two options over two semesters or study one option in Semester 1 and opt for the Overseas Immersion Programme Option or Entrepreneurship Option in Semester 2.)

**SECOND YEAR**
- Management & Organisational Behaviour
- Macroeconomics
- Microeconomics
- Principles of Accounting
- Financial and Management Accounting
- Fundamentals of Electronic Business
- Global Business Environment
- Human Resource Management
- Business Law
- Cultural Intelligence
- Consumer Psychology
- Financial Analysis and Management

**THIRD YEAR**
- Statistics for Business
- Critical Reasoning and Argumentation
- Critical Reasoning and Persuasion
- Marketing Intelligence & Research
- Quantitative Analysis
- Social Innovation Project
- Independent Study Project and Presentation
- Finance and Accounting Option
- International Business and Trade Option
- Marketing Management Option
- Logistics & Supply Chain Management Option
- Retail Management Option
- Entrepreneurship Option
- Overseas Immersion Programme Option
- Business Law
- Cultural Intelligence
- Consumer Psychology
- Financial Analysis and Management
- Communication Skills for Business
- New Venture Planning
- Option Modules
Exciting and challenging career opportunities in the business world await you when you graduate. Your career options, based on your specialisations, are wide and varied. These include starting off as an Executive in business development, finance, accounting, sales and marketing, public relations, event management, advertising and research in the public sector or with private companies.

Further Studies
You can apply for further studies with local or foreign universities. The latter will offer generous advanced standing where you can enrol in the second year of various degree programmes. Many of our graduates have clinched scholarships to pursue business-related degrees in local universities.

“The sound academic foundation I acquired at SP Business School has helped me to excel in my university studies. I was able to comprehend and apply many of the subject matters quickly since most of the business fundamentals were already taught at SP. In addition, poly education has also made me a resourceful and inquiring learner.”

– Serene Koh Sze Chiah, Class of 2006 from DBA, now pursuing a business (honours) degree at the National University of Singapore.
Diploma in Business Innovation and Design (DBID – S34)

This is the one and only diploma course offered by a polytechnic that incorporates design thinking into business education - Yes Design Thinking – a new method to fast track innovation in businesses. The Economic Strategies Committee Report 2010 highlighted design thinking as a way forward for Singapore companies. Every company is looking to innovate – companies which use design thinking are surging ahead worldwide.

The Diploma in Business Innovation and Design is an SP APEX Programme specially designed to inspire and help you reach the peak of your ability. For details, visit www.sp.edu.sg and click on the APEX banner.
Our uSPs

This course takes a revolutionary approach to business education. You will learn in an inspiring learning facility called the Business Innovation & Design Studio which is the first of its kind in any educational institution in Singapore. You will participate in a boot camp at Rotman DesignWorks, University of Toronto and also a 15-week internship with companies that are transforming their businesses into the next Apple. There will be opportunities to innovate projects for real clients through SP’s design thinking living labs - namely the Live Well Collaborative and DesignWorks Singapore.

Entry Requirements

Aggregate Type: ELR2B2-B

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Note:
To be eligible for admission, you must also have sat for one of the following subjects:

- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English
- Literature in Chinese
- Literature in Malay
- Literature in Tamil
- Media Studies (Chinese)
- Media Studies (English)
- Music
- Principles of Accounts
### Course Modules

DBID is a three-year full-time programme.

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<tr>
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<th>THIRD YEAR</th>
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</table>
| - Business Communication  
- Discovering Business and Enterprise (Introduction to Business Design)  
- Fundamentals of Marketing | - Business Innovation & Design Studio I  
- Business Innovation & Design Studio II  
- Consumer Psychology  
- Financial Analysis & Management  
- History of Art & Design  
- Market Intelligence & Research  
- Internship - 15 weeks (local or overseas) | - Business Innovation & Design Studio III  
- Business Law  
- Global Business Environment  
- Statistics for Business  
- Critical Reasoning and Argumentation  
- Critical Reasoning and Persuasion  
- Multi-Disciplinary Project (MDP)  
- Professional Preparation & Personal Branding  
- Social Innovation Project  
- Independent Study Project and Presentation |
Armed with a Diploma in Business Innovation and Design you will be invaluable either in conventional or emerging business jobs across industries - these include opportunities to be “A” List business analysts, market researchers, brand executives, innovation executives or strategy design executives, among other exciting jobs.

Further Studies
You will be a much sought after candidate by some of the best universities in the world which are looking for graduates with a unique mindset and the potential to transform businesses not just into profit making giants but socially responsible agents of change. A conventional business degree or degree in business with design thinking; it is all up to you.

“From my knowledge and understanding, Business Design is not about product design. It is an entire attitude towards the business model. The methodology behind it will help organisations discover new ways of doing business and solve challenges that will make them more competitive in the market. Another interesting aspect of this programme is the Social Innovation Lab, which will have students working on social innovation projects that will affect society at large. Corporate social responsibility is very important if an organisation wants to compete in the modern world.”

– Joseph Foo, Chairman, Jason Electronics (Pte) Ltd.
The multi-disciplinary DFI course trains you in business, specialised accounting/finance and information technology. Graduates from DFI are Business Process Innovators who embrace the use of technology and redefine the future of financial services and businesses.

Our unique and first-of-its-kind Financial Informatics Learning Lab (FILL) simulates the various scenarios typical in bank operations. Expect a curriculum that enhances your appreciation for technology and its many applications.
Entry Requirements
Aggregate Type: ELR2B2-C

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Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Biology
- Chemistry
- Computer Studies
- Creative 3D Animation
- Design & Technology
- Food & Nutrition
- Fundamentals of Electronics
- Physics
- Science (Chemistry, Biology)
- Science (Physics, Biology)
- Science (Physics, Chemistry)

Our uSPs
You will be trained in three complementary fields, namely business, specialised accounting / finance and IT. You can choose to specialise in either Finance or Accounting during your third year. You will be involved in several holistic learning initiatives that include community service projects, mentorship programmes, team building camp, local and overseas field trips. You will also gain relevant and first-hand work experience through your final year project and internship with financial or IT companies.
DFI is a three-year full-time programme.

### Course Modules

**FIRST YEAR**
- Business Communication
- Database Management Systems
- Fundamentals of Marketing

**SECOND YEAR**
- Business Law
- ERP for Finance
- E-Banking & Network Systems
- Financial Analysis & Management
- Financial & Management Accounting

**THIRD YEAR**
- Business Process Management
- Operations Security, Policies & Auditing
- Final Year Project
- Internship Programme
- Professional Preparation

**Option (Select One)**

**Accounting Option**
- Java Programming for Web
- InfoComm Security
- IT for Financial Services
- Management & Organisational Behaviour
- Statistics for Business

**Finance Option**
- Deal Processing & Settlement Flows
- Financial Markets Products
- Investment Funds Administration

- Principles of Accounting
- Systems Analysis & Design
- Critical Reasoning and Argumentation
- Critical Reasoning and Persuasion

**Social Innovation Project**
- Independent Study Project and Presentation

**Introduction to Financial Markets & Management**
- IT for Business
- Mathematics for Business
- Macroeconomics
- Microeconomics

**Critical Reasoning and Argumentation**
- Critical Reasoning and Persuasion

**Systems Analysis & Design**
- Critical Reasoning and Persuasion

**Social Innovation Project**
- Independent Study Project and Presentation
Bright Future

Exciting and challenging career opportunities in the business world await you when you graduate. Your career options include Financial Consultant; System Analyst; Settlement Officer; Banking Operations Executive; Information Security Specialist.

Further Studies
You can apply for further studies with local or foreign universities to pursue either business, finance or IT degrees. Foreign universities will give you generous advanced standing.

“...The course has equipped me with knowledge in both finance and IT. Its unique nature of dual disciplines allows me time to get to know both before deciding to specialise in one of them during my final year. Through this course, I have found my career goals and aspirations in life.”

— Benjamin Tan Yao Wei, Class of 2011 from DFI who will be pursuing a Business Administration degree at the Nanyang Technological University.
Diploma in Human Resource Management with Psychology (DHRMP - S48)

DHRMP is a unique course that covers relevant areas of human resource management and psychology to enhance effectiveness of future Human Resource practitioners.

Singapore Polytechnic is the only polytechnic in Singapore to offer this full-time course.
Our uSPs
Learning is conducted in modern facilities such as the Human Resource Learning Studio. You can participate in HR related events, competitions, overseas immersion and credit transfer programmes and study trips to learn about foreign business and their HR practices. A 12-week internship will expose you to HR functions of the real world. Upon graduation, you can apply to be accredited with the status of HR Associate by the Singapore Human Resources Institute (SHRI). This HR accreditation will enhance your employability and career prospects as a HR professional. DHRMP scholarships are also offered by our strategic industry partners.

Entry Requirements
Aggregate Type: ELR2B2-B

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To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English
- Literature in Chinese
- Literature in Malay
- Literature in Tamil
- Media Studies (Chinese)
- Media Studies (English)
- Music
- Principles of Accounts
DHRMP is a three-year full-time programme.

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<td>Cultural Intelligence</td>
<td>Employment Law</td>
</tr>
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<td>Compensation &amp; Benefits Management</td>
<td>Global HRM</td>
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<td>IT for Business</td>
<td>Financial Management</td>
<td>Integrated HR Project</td>
</tr>
<tr>
<td>Management &amp; Organisational Behaviour</td>
<td>Negotiation &amp; Conflict Management</td>
<td>Professional Preparation</td>
</tr>
<tr>
<td>Macroeconomics</td>
<td>Psychology in Counselling</td>
<td>Psychology in Work Behaviour</td>
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<tr>
<td>Microeconomics</td>
<td>Performance Management</td>
<td>Free Elective (choose one)</td>
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<tr>
<td>Principles of Accounting</td>
<td>Recruitment and Selection</td>
<td>Business Planning for New Ventures</td>
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- Critical Reasoning and Argumentation
- Critical Reasoning and Persuasion
- Research Methods
- Training & Development
- Social Innovation Project
- Independent Study Project and Presentation

Free Elective (choose one)
- Business Planning for New Ventures
- Change Management
- Mathematics for Business
- Principles of New Media Marketing
Exciting career opportunities await you when you graduate. Graduates have excellent job options such as HR Executive; Recruitment Executive; Industrial Relations Executive; HR Information Executive; Compensation & Benefits Executive; and Training Executive.

Further Studies
You can pursue further education at local and foreign universities. With your diploma, you may gain direct entry into the second year of a three-year degree programme at reputable foreign universities.

“D is for the dedicated lecturers I have met and the deep friendships I have forged with them and my peers. H is for the happy and homely feelings of being in this course. R is for the rich knowledge that I gained. M is for the memories that I’ll cherish for life. P is for the possibilities that the school has opened up for me. There’s nothing more I could ask for in my three years of DHRMP in SP Business School.”

– Vanna Koh Wee Nah, Class of 2011 from DHRMP.
The Diploma in International Business will groom you into an intelligent global talent. Today’s global economy needs business experts with sound international business knowledge and positive cross-cultural emotional intelligence. The Diploma in International Business (DIB) prepares you to succeed in the global marketplace. You will develop a good understanding of core international business competencies and acquire a global business mindset. With your sharpened business acumen, you will graduate world-ready.

Get ready your passport. Get ready to immerse in foreign cultures, travel to distant lands, learn foreign languages, discover new market opportunities and network with partners overseas as you explore the business world.
Our uSPs

You will go through a comprehensive learning experience that includes business seminars conducted by industry practitioners and leading academics. Highlights include the emotional intelligence, leadership and cultural intelligence courses developed and taught by S P Jain, one of the world’s premier business school. You will develop strong cultural skills and learn about business practices around the world through overseas trips. First-hand work experience is given through local and overseas internship programmes. DIB Scholarships are also offered.

Entry Requirements

Aggregate Type: ELR2B2-B

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<td>c) Any three other subjects</td>
<td>1 - 6</td>
</tr>
</tbody>
</table>

Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English
- Literature in Chinese
- Literature in Malay
- Literature in Tamil
- Media Studies (Chinese)
- Media Studies (English)
- Music
- Principles of Accounts
DIB is a three-year full-time programme.

<table>
<thead>
<tr>
<th>Course Modules</th>
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<tbody>
<tr>
<td><strong>First Year</strong></td>
</tr>
<tr>
<td>- Business Communication</td>
</tr>
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<td>- Discovering Business and Enterprise</td>
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<td>- Fundamentals of Marketing</td>
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<tr>
<td>- IT for Business</td>
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<tr>
<td>- Cultural Intelligence</td>
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<tr>
<td>- Doing Business Overseas</td>
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<tr>
<td>- Financial Management</td>
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<tr>
<td>- Global Business Environment</td>
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<tr>
<td>- Global Supply Chain Management</td>
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<tr>
<td><strong>Second Year</strong></td>
</tr>
<tr>
<td>- Management &amp; Organisational Behaviour</td>
</tr>
<tr>
<td>- Macroeconomics</td>
</tr>
<tr>
<td>- Microeconomics</td>
</tr>
<tr>
<td>- Principles of Accounting</td>
</tr>
<tr>
<td>- International Finance</td>
</tr>
<tr>
<td>- International Marketing and Research</td>
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<tr>
<td>- International Relations</td>
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<tr>
<td>- Law Relating to International Business</td>
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<tr>
<td><strong>Third Year</strong></td>
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<tr>
<td>- Critical Reasoning and Argumentation</td>
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<tr>
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<tr>
<td>- Leadership and Emotional Intelligence</td>
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<tr>
<td>- Social Innovation Project</td>
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<tr>
<td>- Independent Study Project and Presentation</td>
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<tr>
<td>- Overseas Market Feasibility Research Project</td>
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<td>- Professional Preparation</td>
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<td>- Foreign Language and Culture</td>
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<td>- International Economics</td>
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<tr>
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<td>- New Venture Planning</td>
</tr>
<tr>
<td>- Free Elective (choose one)</td>
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<tr>
<td>- Business to Business Marketing</td>
</tr>
<tr>
<td>- Fundamentals of Electronic Business</td>
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<tr>
<td>- Global HRM</td>
</tr>
<tr>
<td>- Principles of Import-Export Trade</td>
</tr>
</tbody>
</table>
Exciting career opportunities await you when you graduate. You could chart your own journey as an entrepreneur or pursue a fulfilling career in any multinational corporation in areas such as International Marketing and Sales; Business Planning and Development; International Market Research and Development; Overseas Business Operations; International Trade Development and Operations.

**Further Studies**
You can pursue further education at local and foreign universities. With your diploma, you can gain direct entry into the second year of a three-year degree programme at reputable foreign universities.

“The DIB course has been fulfilling and interesting. We have a dedicated group of engaging and fun lecturers who bring their industry and life experiences to make our modules relevant. I can’t wait for my three-month overseas industry attachment!”

- Cheryl Tay, first-year DIB Student.
Diploma in Tourism and Resort Management (DTRM – S55)

Tourism and Resort operations are amongst the fastest growing sectors in the Singapore economy. The opening of the two integrated resorts (IRs) and new tourist attractions have generated a high demand for professionals in these areas.

The Diploma in Tourism and Resort Management (DTRM) provides a winning combination of training in tourism and resort management skills as well as an extensive business education. These skills will equip you for an exciting role in Singapore’s integrated resorts (IRs) and the dynamic tourism and hospitality industries.
Entry Requirements
Aggregate Type: ELR2B2-B

Subject | Grade
--- | ---
a) English Language | 1 - 6
b) Mathematics (Elementary/Additional) | 1 - 6
c) Any three other subjects | 1 - 6

Note:
To be eligible for admission, you must also have sat for one of the following subjects:
- Art / Art & Design
- Business Studies
- Combined Humanities
- Economics
- Geography
- Higher Art
- Higher Music
- History
- Introduction to Enterprise Development
- Literature in English
- Literature in Chinese
- Literature in Malay
- Literature in Tamil
- Media Studies (Chinese)
- Media Studies (English)
- Music
- Principles of Accounts

Our uSPs
You will experience overseas learning experience in all your three years! The exciting journey includes the study of sea cruise management for all first-year students; hospitality authentic training programme for all second-year students and a 24-week internship programme in various tourism and hospitality related companies for third-year students. There are also opportunities for you to take up overseas internship programmes such as the Disney Theme Parks & Resorts International College Programme and University of California, Riverside Programme.

Scholarships are also offered by Raffles City Hotels, Resorts World Sentosa and Chan Brothers Travel.
DTRM is a three-year full-time programme.

### FIRST YEAR
- Business Communication
- Discovering Business & Enterprise
- Fundamentals of Marketing
- IT for Business

### SECOND YEAR
- Business Law
- Cultural Intelligence
- Financial & Management Accounting
- Food & Beverage Management
- Gaming Operations & Management

### THIRD YEAR
- Global Business Environment
- Resort Management
- Sponsorship Marketing in Tourism
- Service Quality Management
- 24-week Internship Programme

### Course Modules
- Management & Organisational Behaviour
- Macroeconomics
- Microeconomics
- Principles of Accounting
- Critical Reasoning and Argumentation
- Critical Reasoning and Persuasion
- Professional Preparation
- Travel & Tourism Practices
- Social Innovation Project
- Independent Study Project and Presentation

**Free Elective (choose one)**
- Airline Services Management
- Introduction to Psychology
- Mathematics for Business
- Shopping Mall Management
- Web Publishing
Exciting and challenging career opportunities in the business world await you when you graduate. Your career options include working with the integrated resorts, national tourism organisations, travel agencies, tourist attractions, hotels, airlines, tourist attractions, spas, theme parks, meetings, incentives, conventions & exhibitions (MICE) companies and cruise lines.

Further Studies
You can pursue further studies at local or foreign universities. With your SP diploma, you can also gain advanced standing at reputable foreign universities.

“The DTRM course not only covers the hospitality and tourism industry, it also has modules on resort and airline operations, as well as on food and beverage. There are also study trips to help us learn in a more interactive way. In addition, SP has very good connections with local and international companies for internship opportunities. I was fortunate to be given a chance to work in Disney World, Orlando, Florida. Being in DTRM has definitely broadened my horizon of knowledge and opened many doors to the industry for me.”

– Diana Lim, Class of 2009 from DTRM, now working at Universal Studios at Resorts World Sentosa.
For further information regarding entry requirements, courses and careers please contact:

**SP Business School**

**Tel:** (65) 6772-1889  
**Fax:** (65) 6772-1952  
**Email:** sb@sp.edu.sg  
**Website:** www.sp.edu.sg/schools/sb