



**THE  
NXT**

**RESET**

**THE  
CROWBAR  
AWARDS  
2021**

## **Entry: The Beer That Should Not Exist**

**Poon Xin Yi & Chin Wei Zi**

Gold – Branding (Art Direction)  
Gold - Digital/Innovation (Online Film)  
Silver - Film & Photography (Cinematography)  
Silver – Good (Film)  
Silver – Branding (Activation)  
Silver – Branding (Design)  
Silver – Digital & Innovation (Integrated)  
Bronze – Communication (Activation)  
Bronze – Communication (Film)  
Bronze – Communication (Art Direction)  
Bronze – Film & Photography (Online Film)  
Bronze – Film & Photography (Art Direction)  
Bronze – Film & Photography (Directing)

## **Entry: Expectation**

**Christ Teo Xiu Ting, Lee Jia Hui, Kum Kah Yim & Valda**

Gold – Digital & Innovation (Animation & Motion Graphics)  
Silver – Digital & Innovation (Art Direction)  
Silver – Design (Illustration & Graphic Design)  
Bronze – Film & Photography (Online Film)  
Bronze – Film & Photography (Animation)  
Bronze – Design (Design)

## **Entry: Auntie, More Porridge Please!**

**Goh Yu Xun, Herman, Devika Suresh K , Tan Yu Xun,  
Ethan, Sung Jernin & Abigail Wee Xin Tong**

Gold – Film & Photography (Documentary)  
Silver – Communication (Film)  
Silver – Film & Photography (Online Film)  
Silver - Film & Photography (Editing)  
Bronze – Film & Photography (Cinematography)

## **Entry: Okamoto**

**Tiew Fang Kee & Chew Zi Yen**

Gold – Branding (Illustration & Graphic Design)  
Silver – Design (Corporate / Branding Identity)  
Silver – Branding (Design)  
Bronze - Branding (Corporate / Branding)  
Bronze – Design (Illustration & Graphic Design)

## **Entry: SOAP 2021**

**David Gan Ziyi & Martin Teo**

Gold – Health & Wellness (Integrated)  
Silver – Health & Wellness (Direct Marketing)  
Bronze – Digital & Innovation (Integrated)

## **Entry: Underrated Trash Snackers**

**Josie Chan Xin Tian**

Silver – Communication (Illustration & Graphic Design)  
Silver – Design (Mobile Applications)  
Silver – Design (Design)  
Silver – Design (Illustration & Graphic Design)  
Bronze – Communication (Design)  
Bronze – Communication (Integrated)

### **Entry: OFFEO**

**Jeremy Tan Kian Ming & Jerrell Ko Weijie**

Silver – Digital & Innovation (Animation & Motion Graphics)  
Silver – Film & Photography (Art Direction)  
Bronze – Digital & Innovation (Illustration & Graphic Design)  
Bronze – Film & Photography (Animation)

### **Entry: The Rebrand of Hua Hee**

**Audrey Wong Zhen Yi & Cherine Soh Cai Qi**

Silver – Branding (Below-The-Line)  
Silver – Branding (Corporate / Branding Identity)  
Bronze – Design (Corporate / Branding Identity)  
Bronze – Branding (Design)

### **Entry: His Loveless Love Song**

**Janna Caganap & Chan Le Yi Ida**

Silver – Health & Wellness (Integrated)  
Bronze – Digital & Innovation (Social)  
Bronze – Film & Photography (Branding Film & Entertainment)  
Bronze – Health & Wellness (Activation)  
Bronze – Digital & Innovation (Online Film)  
Bronze – Communication (Integrated)

### **Entry: A Son's Sacrifice**

**Muhammad Andi Bin Mohamad Naszeri, Chong Ching Weng,  
Madeline Chia Kai Ting & Nur'Ain Batrisyia Binte Mohd Jarir Jumaen**

Silver – Film & Photography (Editing)  
Silver – Film & Photography (Documentary)  
Bronze – Film & Photography (Online Film)  
Bronze – Film & Photography (Cinematography)

### **Entry: A labour of love for 40 years**

**Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir & Fauziah Begum Bnet Elias**

Silver – Film & Photography (Editing)  
Silver – Film & Photography (Documentary)  
Bronze – Film & Photography (Online Film)  
Bronze – Film & Photography (Cinematography)

### **Entry: Hearty Meal, Full of love**

**Nur Syafiqah Binte Arsad, Nur Aisha Binte Mohamed,  
Nur Syairah Binte Muhammad Raizal & Siti Rahaiyu Binte Suhaimi**

Silver – Communication (Film)  
Silver – Film & Photography (Editing)  
Bronze – Film & Photography (Online Film)  
Bronze – Film & Photography (Cinematography)

### **Entry: Fin By Boat Rebranding**

Nur Hidayah Binte Mohd Hisam & Thierry Ting

Silver – Branding (Corporate / Branding Identity)

Silver – Design (Corporate / Branding)

Bronze – Branding (Design)

### **Entry: Warmth in the Hearty Rice**

Aw Wan Qing, Cheong Li Yun Kirstin, Elizabeth Wee Jia Hwee,  
Nur Dini Binte Haji Muhammad Faisal & Chan Teck Seng Bennie

Silver – Communication (Film)

Silver – Film & Photography (Editing)

Bronze – Film & Photography (Cinematography)

### **Entry: A Cup of Sincerity**

Wong Kok Sheng Benjamin, Chua Ashley, Lim Heng Shen Cyrus,  
Cheng Qian Le Sarah & Luo Tianqi

Silver – Communication (Film)

Bronze – Digital & Innovation (Online Film)

### **Entry: SuperNature**

Ines Pang Xuan Qi & Putri Azra Besim Kukuljac

Silver – Design (Corporate / Branding)

Bronze – Branding (Corporate / Branding Identity)

### **Entry: His Legacy, Our Delicacy**

Chloe Kor Sze Cheng, Anna Grace Wang, Anne Ng Zhi Ting,  
Beatrice Lum & Chen Zi Xin

Silver – Communication (Film)

### **Entry: Dover, Now Redhill**

Lindsey Leck Zi Lin, Josie Lee Li Qin, Aliah Maisarah Binte Zainal,  
Pearlicia Yeo, Antonius Chey & Aida Sevilla

Silver – Communication (Film)

### **Entry: The Tool**

Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir  
& Fauziah Begum Bnet Eliyas

Bronze – Communication (Film)

Bronze – Health & Wellness (Film)

### **Entry: Love at Second Sight**

Chan Mun (Dawn) & James Leow Tze Ning

Bronze – Branding (Corporate / Branding Identity)

Bronze – Design (Corporate / Branding)

**Entry: In Sight, In Mind**

Adelene Mary Chin Hui-Chern & Chong Pei Ling (Rebecca)

Bronze – Design (Logo Design)

**Entry: A Pipe Dream**

Ng Wei Xiang, Goh Sin Han, Nathaniel Tan Jun Yang, Chia Hui Xin,  
Kelly Chua Cui Shan & Cheng Zhi Feng

Bronze – Digital & Innovation (Digital/Mobile Games)

**Entry: Haul Away!**

Nicholas Teoh Kai Xing, Enrique Carlos Marcelo, Lee Kee Shen, Nathan Wong Kai Shiun,  
Hong Jing Wen Winnie & Lee Xue Xin

Bronze – Digital & Innovation (Digital/Mobile Games)

**Entry: Look At Me**

Liu Jin Fei Celeste, Michelle Teo Kai Li, Amanda Tan Yan Jing, Clarissa Tan Ying & Yap Chi Jun

Bronze – Film & Photography (Documentary)

**Entry: A Paradise**

Ong Jing Hao Isaac & Lim Wei Xuan

Bronze – Film & Photography (Visual Effects)