

## **Topic Synopsis - SgPools Academy-SP Connexion (Business Analytics)**

SgPools Academy-SP Connexion Programme offers 6-month course in Business Analyst to enable mid-career jobseekers to acquire up-to-date skills and receive on-the-job training in the social service sector to stay relevant, for now and the future.

Programme modules breakdown are as follows:

### **1. Certificate in Effective Communication**

This certificate covers the key communication areas which include report writing, crafting impactful presentation, communications between generations and building digital confidence in the workplace.

### **2. Certificate in Stakeholder Management**

This certificate introduces key concepts in the areas of mindset transformation for the workplace, introduction to service innovation, conflict management and negotiation, stakeholder relations, creative problem solving and decision making, managing & facilitating organisational change and transition in the workplace.

### **3. Certificate in Project Management Professional**

This certificate introduces key concepts in the areas of include project management professional.

### **4. Certificate in Data Analytics and Visualisation**

This certificate introduces key concepts in the areas of data analytics using advanced excel, data visualisation, creating dashboards & data stories and data analytics using statistical methods.

### **5. Practicum**

This project module provides opportunities for learners embark on an industry project either in-house or in an attachment to a company.