

SP Alliance & Network

# SP Alumni eNews

Sep 2023



**ALUMNI SPOTLIGHT:  
INSPIRED BY SP TO  
BOLDLY GO FORWARD**





## Nur Ajrina Binte Ajenan

Digital Marketing Trainee, Google Singapore

Diploma in Business Information Technology, 2018

# TURNING DATA INTO IDEAS

**With a head for figures and an eye for design, Nur Ajrina Binte Ajenan knew that her ideal career would need to satisfy both her creative and analytical sides. SP's DBIT helped propel her on a learning journey that she remains on today as she continues to work towards her career goals.**

### SP - The Starting Point

Ajrina has always been focused and fearless. When she first learned about the Diploma in Business Information Technology (DBIT) at Singapore Polytechnic (SP), she was immediately drawn to the multi-faceted nature of the course.

"The diverse mix of business, marketing, IT and even design topics really intrigued me, because I felt that it would allow me to explore my various interests."

Although eager to embark on her SP learning journey, Ajrina recalled that the transition from secondary school to polytechnic proved to be challenging. She had to learn to work with teammates on projects, find ways to keep up with deadlines, and deal with her strengths and weaknesses.

"My Final Year Project put everything that I had learned in the previous years to the test. I was the project leader, so there was added responsibility. But we worked together closely as a team on a project that was very intense. This achievement is something I will always remember."

Ajrina was also very active in her CCA, serving as the Publication Secretary in the SP Student Union. Her responsibilities in that role taught her important life skills that were crucial to her growth as a person, including time management on multiple concurrent projects, planning, and creative thinking.

"Being involved in organising and ideating various camps and activities for my peers, allowed me to take my mind off academic work, which I found very enriching."

### A Degree of Difference

The knowledge that Ajrina acquired at DBIT led directly to her decision to pursue a Bachelor's Degree in Marketing with a Minor in Analytics at Singapore University of Social Sciences (SUSS).

"DBIT revealed to me how much of an impact creative marketing can make in today's world, especially in the digital landscape. Plus, I'm very passionate about data and data analytics, which was first sparked at SP too."

### Googling her Next Steps

With such valuable experience behind her, Ajrina was in an ideal position to take on a Traineeship at Google, under the Skills Ignition SG Traineeship Programme in partnership with Infocomm Media Development Authority (IMDA).

Ajrina said her time at SP nurtured her natural fondness for numbers, and fuelled her love for data analytics. Working closely with the YouTube marketing team also allowed her creative side to blossom.

"I like numbers, and I like coming up with ideas. So, being able to turn data into marketing ideas through data analytics is very fulfilling."

The opportunity to work with such a recognised brand on impactful real-world projects also gave Ajrina a boost in her confidence.



"Every day, I'm learning something new. The environment at Google encourages out-of-the-box thinking and taking risks. It also teaches you how to adapt to the unexpected. Most importantly, I learned that effective communication is the key to solving problems."

### Moving Forward without Fear

To her juniors at SP, Ajrina offered a simple but powerful piece of advice: Don't Be Afraid.

"Try new things, meet new people, get out of your comfort zone and take risks. Build your network because it will become your net worth."

When she begins her actual job hunt after her traineeship, she intends to keep her options open. As long as it involves data analytics and digital marketing, she's ready to give it a try.

"I just need to find what is the most applicable, and that allows me to express both my creative and analytical sides."

In the meantime, she stays busy by volunteering for causes that she is passionate about.

"The one I'm most invested in is She Loves Data, a non-profit organisation that focuses on inspiring and nurturing women around the globe to take on bigger roles in technology, data and analytics."

We wish Ajrina all the best, and we know this highly-motivated SP Alumna will excel in whichever field she lands in.





## SP Alumnus Competes Among Top Talents at WorldSkills ASEAN 2023

Already the runner-up in the IT Network Systems Administration category at WorldSkills Singapore (WSS) 2023, Mohamed Aathif proceeded to take on his next milestone: going up against the best of the best at WorldSkills ASEAN 2023. Hosted by Singapore for the first time, this year's competition saw top youth talents from 10 ASEAN nations participating. As a computer engineering student, Aathif explored different aspects of computing and found that he had a particular interest in IT Network systems. He decided to participate in WSS at the encouragement of his lecturers, where he came in second in his category, and eventually advanced to WorldSkills ASEAN 2023. Aathif practised for the competition with a junior from his alma mater, who also helped him with research for the competition.

Source: Mothership, 28 Jul 2023

## Making Her Mark in Marine Engineering

Petrina Tan is a Singapore Maritime Academy (SMA) alumna and Tripartite Maritime scholar who belongs to a small but growing number of female marine engineers in Singapore. When asked what inspired her journey into the industry, Petrina replied that ever since she visited the Evergreen Maritime Museum in Taiwan at a young age, she has been enthralled by all things maritime. She then learned more about marine engineering and the seafaring profession from the students and faculty of the SMA when she attended the SP Open House. Her lecturer, David Tay, also shared that she possesses a key trait that is necessary for success in marine engineering – a hunger for learning.



Far right: Petrina Tan | Source: MaritimeOne, 27 Jul 2023

## Making a Transformative Impact on the Built Environment

Since young, SP alumnus Umar Abdul Aziz Bin Ahmad Shamsuddin has been fascinated with how buildings were constructed. Today, this structural engineer puts the knowledge he acquired from Architectural Studies at SP to good use. His expertise is employed in the design and development of the upcoming Cross Island Line and Jurong Regional Line MRT Stations. Umar's passion for his work has enabled him to find fulfilment in the opportunities that allows for him to make an impact, fostering his personal growth within Singapore's built environment sector. Umar feels that this sector offers a diverse range of opportunities, and that anyone with a willingness to learn can embark on a meaningful career in shaping the urban landscape and creating sustainable built environments.



Source: BrightSparks, 28 Jul 2023

## On-Campus Privileges



### SPORTS FACILITIES

Alumni access hours:

#### GYM@POOL

Weekdays : 12pm - 4pm | 6pm - 9pm

Saturday : 9am - 7pm

#### SWIMMING POOL

Weekdays : 9am - 4pm

Saturday : 4pm - 7pm

Please note your SP Alumni e-card and any form of identification is required for verification purposes. SP Sports Facilities may be closed due to curriculum or events without prior notice.



### SP LIBRARY

SP Alumni eCard holder is entitled to 20% off annual library membership fees.

Library membership is required to enter SP Library.

[Click here](#) to find out more.

#### OPENING HOURS:

[Click here](#) for more information.

## Off-Campus Privileges



### ARTEA

10% discount

Terms and conditions apply



### CRISAL SEAFOOD

15% off on LACTOSEAFOOD

Terms and conditions apply



### LOCKDOWN

10% off the usual retail price  
1 pass for 1 gameroom discount

Terms and conditions apply



### SINGAPORE POLYTECHNIC GRADUATES' GUILD

10% discount for ala-carte menu at SPGG F&B outlets (SPGG Coffee Hub & The Restaurant)

Terms and conditions apply



### THE ESCAPE ARTIST

10% discount for the entire bill

Terms and conditions apply



### TUAN YUAN PORK RIBS SOUP

5% discount when you spend above \$50 before GST

Terms and conditions apply



### THE KETTLE GOURMET

5% discount when you quote "HAPPY5"

Terms and conditions apply



## A WORLD OF POSSIBILITIES AWAITS, CAREER AND FURTHER EDUCATION FAIR



25 October 2023 (Wed)  
10.30am - 5.30pm

Singapore Polytechnic  
Convention Centre



## Let's Keep in Touch!

Stay notified on the latest alumni events by updating your particulars on the **SP Alumni Portal**.

[Click Here](#)

## HR SYMPOSIUM 2023 SUSTAINABILITY IN HR FOR BUSINESS SUCCESS

This year's HR Symposium turns the focus towards the social pillar of sustainability, recognising the importance of human capital as a company's greatest resource. We are thrilled to invite you to an exciting event that brings together industry leaders, HR professionals, and students to explore the powerful synergy between sustainability, HR practices, and employee well-being.

**DATE:** 10 OCTOBER 2023  
**TIME:** 2:00PM - 5:00PM  
**VENUE:** SINGAPORE POLYTECHNIC CONVENTION CENTRE (SPCC)



To register and find out more about HR Symposium 2023:  
<https://for.edu.sg/hrsymposium2023>

## SP Alumni eCard

Enjoy exclusive benefits when you apply for your free **SP Alumni eCard** via the SP mobile app.

[Click Here](#)



**Calling all Graduates**  
from Class of 2018 to 2022

Looking to attain a **Specialist** or **Advanced Diploma** while kick starting your career?

Good news! With **Work-Study Programmes**, you can enjoy the best of both worlds!

**Click here**

to find out how you can achieve all these & receive **\$5,000** incentive at the same time!

## Exploring new career opportunities?

Check out the **SPAN Job Portal** to discover various job listings.



[Click Here](#)



# NEED SOMEONE TO TALK TO?

Just graduated from SP < 6 months ago and feeling like life's thrown you a curved ball?

Contact our friendly SP counsellors for short-term counselling support if you need.

Email SP: [contactus@sp.edu.sg](mailto:contactus@sp.edu.sg) with subject 'Requesting for Counselling'



## NEW SP UNDERGRADUATE SCHOLARSHIP

Supporting our Graduates beyond SP

### About the Scholarship

The Scholarship aims to support deserving and talented SP students in their undergraduate studies. We hope to encourage our academically strong graduates to further their achievements in SP and to make a positive impact on Singapore in the future.

### Scholarship Benefits

- Bond-free scholarship
- Full scholarship award of \$30,000 will be given out in three tranches of \$10,000 across three academic years of undergraduate studies.

### Eligibility

- Singapore Citizens/Permanent Residents
- Graduated from SP with a Diploma with Merit
- Demonstrate good leadership qualities and conduct
- Possess strong portfolio and CCA records
- Freshly matriculated at any of the local autonomous universities

Stay tuned to SP's website for more updates!

**Application opens: 18 - 30 Sep 2023**

Scan the QR Code for more information on the SP Undergraduate Scholarship.



For enquiries, please email [scholarships@sp.edu.sg](mailto:scholarships@sp.edu.sg).

Play with your *friends* at  
*Singapore Polytechnic Graduates' Guild*

📍 1010 Dover Road, Singapore 139658 (SP Gate 4)



Bowling Alley

**SPGG**  
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## CONNECT WITH US

Education & Career Pathways | Industry Insights | Career Coaching

Email us at [ecg@sp.edu.sg](mailto:ecg@sp.edu.sg) for an appointment

## SINGAPORE POLYTECHNIC



Journeying with you beyond **SP**

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Interested to partner SPAN? Reach out to us at [SPAN@sp.edu.sg](mailto:SPAN@sp.edu.sg).

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