

## **STUDENT PROFILE DIPLOMA IN INTERACTIVE MEDIA (DixM)**

The modules in the first year are designed to equip students with strong foundation in technology and interactive media. It requires students to integrate both artistic and technical expertise and use sound, video, 2D and 3D graphics to produce these interactive applications.

Our students have a passion and detailed understanding on how interactive experiences should look, feel and function on the web and other mobile devices.

They have gained experience in creating process flows, site maps and wireframes. They are passionate about latest trends in interactive experiences across a variety of media with a strong desire for innovation.

They have solid proficiency in the creation of design and prototyping using tools offered in Adobe Creative Suite.

They have solid technical skills in understanding the capabilities and limitations of HTML, CSS, XML, Javascript and Flash. Server-side scripting in PHP/MySQL is their forte.

They have been trained to communicate effectively and persuasively to convey solutions. Strong attentions to details have been ingrained into them through various critique sessions held in their modules.