

# YES@SP BUSINESS SCHOOL DESIGN FOR CHANGE CHALLENGE



## Programme Sheet

**Venue : Singapore Polytechnic  
Auditorium  
500 Dover Road  
Singapore 139651**

**Date : 9 & 10 June 2011**

### Day 1: 9 June 2011 (Thursday)

8:00 a.m.	Registration of participants
8:30 a.m.	Entertainment
8:50 a.m.	Welcome Address by Dr Timothy Chan Director, SP Business School
9:00 a.m.	Overview of Competition
9:10 a.m.	Design for Change
10:00 a.m.	Tea break (outside MLT 8 & MLT 12)
10:30 a.m.	Workshop 1: Idea Generation Design by Choice
12:00 noon	Lunch (outside MLT 8 & MLT 12)
1:00 p.m.	Workshop 2: Idea Generation Making your design work
3:00 p.m.	Tea break at The Hall
3:30 p.m.	Fun Activities A Day in the Life of a Student in SP Business School
5:00 p.m.	End of Day 1

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### Day 2: 10 June 2011 (Friday)

9:00 a.m.	Arrival of Students at the respective venues
9:30 a.m.	Presentation of Business Ideas by School Teams
11:30 a.m.	Keynote Speaker (at the Auditorium)
12.10 p.m.	Announcement of Finalist Teams
12:15 p.m.	Lunch
1:15 p.m.	Design for Change Challenge Finals
2:15 p.m.	Entertainment
2:45 p.m.	Announcement of results and prize giving
3:00 p.m.	Celebration Party
5:30 p.m.	End of Programme