

# AEC Lecture Series

## The Business in e-Learning Development



As part of the Adult Educator's Community (AEC) Lecture Series, PACE invited Dr Michael Choy, Director of Dio Works Learning, to share about the latest happening in e-learning in the adult learning landscape.

He talked about three factors for the continued adoption of e-learning, namely the local education landscape, incentives for e-developers and lastly the growing acceptance of e-learning among adult learners.

Dr Choy shared that Udemy currently reaches out to 14 million consumers in 19 countries. As of January 2017 Singapore alone has 120,000 learners accessing Udemy for their learning and training needs. Being a MOOC (Massive, Open, Online Course) platform, Udemy has reimagined online learning where popular courses such as Data Analytics can easily attract over 180,000 paid users from across the globe within a short period of time.

Despite the online platform's vast potential, there were some drawbacks it posed. Dr Choy highlighted that unlike physical learning spaces such as classrooms which are equipped with personal tutors and instructors, online learning platforms may not be able to accurately assess EQ and IQ levels of learners being taught. This might lead to varied learning outcomes for users who undergo the same learning programme. There is also the problem of authenticating users being taught and assessed online. To overcome this drawback Dr Choy suggested using a blended learning approach for more intensive courses.

Dr Choy reiterated the importance of having a good learning management system for academic institutions and training centres. He highlighted that moving forward trainers should look into e-development skills and blended coaching to facilitate their mode of lesson delivery to their participants.

The sharing exposed the adult educators to the various e-learning platforms and gave a greater perspective of the e-learning scene and the need to keep ahead of the evolving training landscape.