

**PRESENTING WITH POLISH AND PIZZAZZ!**

Are you an experienced presenter who is thinking of honing your business presentation skills? This is the course for you as it will show how to present with more punch, polish, pizzazz and persuasion.

### **Our Objectives**

We aim to facilitate your ability to

- make individual and team presentations
- make presentations to audiences in large and small venues
- motivate, persuade and inspire the audience
- interest your audience with an arresting introduction and memorable closing
- explore the effective use of different types of visual aids
- use your voice to convey your message (e.g. using pauses, pacing, etc)
- handle difficult audiences and questions

### **Your Profile**

This course is suitable for professionals, managers and executives who have some experience in making presentations and will be making regular presentations in different work situations.

### **Your Results**

By the end of the workshop, you will have had practice in

- engaging different types and sizes of audience (e.g. difficult audience in large venues) in your presentations
- using different strategies to persuade and motivate your audience
- using PowerPoint and other visual aids to complement and strengthen your presentations
- using your voice to persuade your audience (e.g. pacing, speed, volume)

### **Our Methods**

This hands-on workshop will include

- Highly interactive, practice & coaching sessions
- Video recordings
- Facilitator and peer feedback on performance
- Small class size

### **Our Trainers**

Our trainers are qualified and very experienced Singapore Polytechnic lecturers with specialised language training qualifications.

Please note that we only specialise in customising courses for organisations; public courses for individuals are not available.

**SINGAPORE POLYTECHNIC  
BUSINESS COMMUNICATION CENTRE**

**Course Enquiry**

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